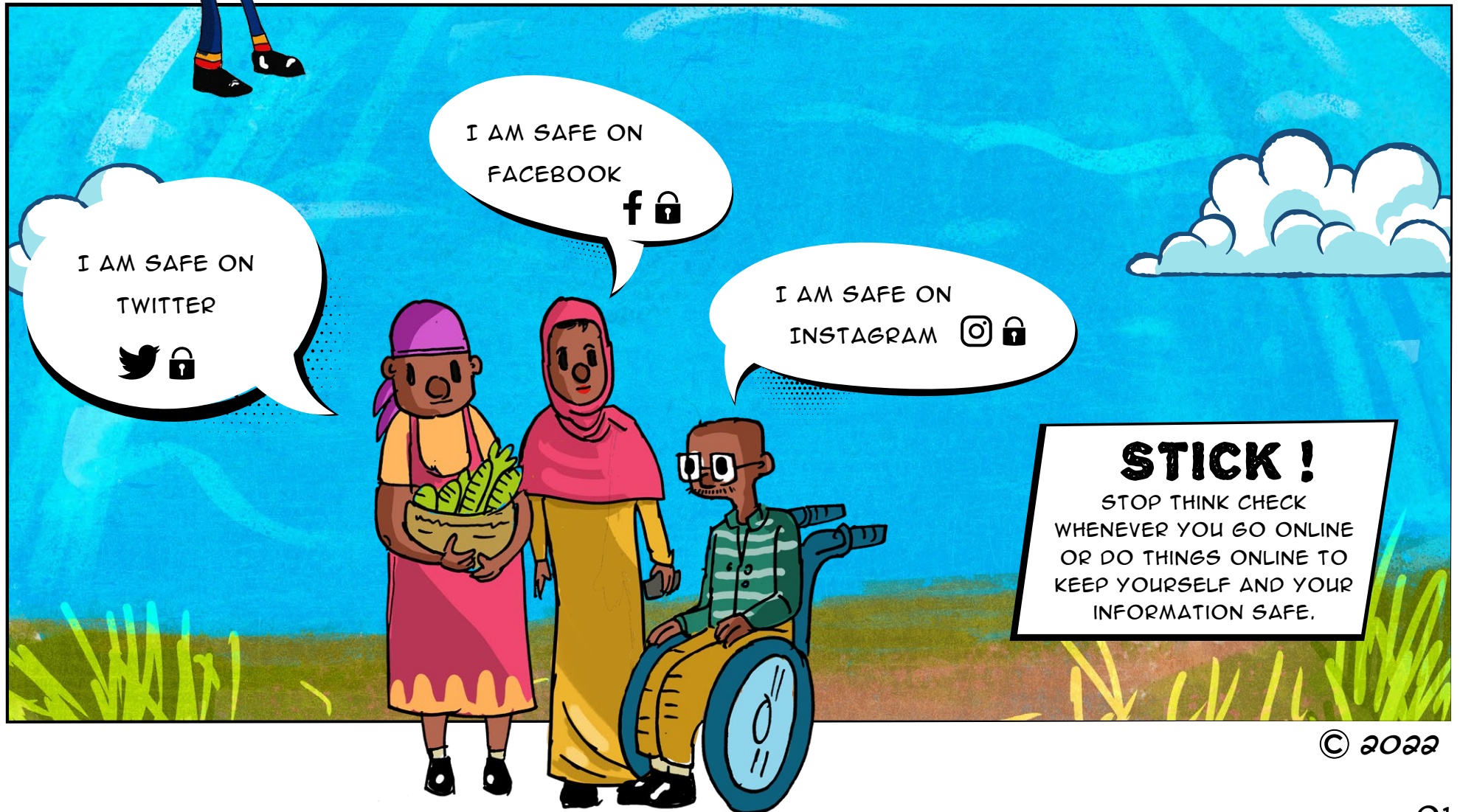




HI, I AM TATUA SUPPORT, TODAY WE WILL LEARN ABOUT CYBER HYGIENE FOR
SOCIAL MEDIA & MESSAGING.





JAYMO, REMEMBER THAT VIDEO FULL OF
FAKE HATE SPEECH THAT WAS GOING
AROUND LAST ELECTIONS AND INCITED
PEOPLE TO CAUSE CHAOS IN OUR AREA, IT
HAS POPPED UP AGAIN.

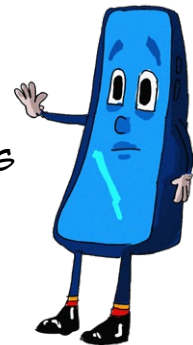
YES, I'VE SEEN
IT IN WHATSAPP
GROUPS



I TRY AND CAUTION EVERYONE WHO
FORWARDS IT TO NOT FORWARD IT TO
OTHERS AS FORWARDING FAKE NEWS FULL OF
HATE SPEECH THAT CAN INCITE OTHERS TO
CAUSE CHAOS IS DANGEROUS AND ALSO A
CRIME UNDER THE LAW IF THEY ARE FOUND TO
HAVE FORWARDED IT.

BEFORE YOU POST,
SHARE OR LIKE ANYTHING
ON SOCIAL MEDIA,

STICK
STOP, THINK & CHECK





SOCIAL MEDIA CAN BE VERY USEFUL TO US AS ***BUSINESS TOOL***

I AM ABLE TO MARKET MY FARM PRODUCTS ON SOCIAL MEDIA WITHOUT THE EXPENSE OF OPENING A PHYSICAL SHOP & REACH A WIDE MARKET EASILY AND AFFORDABLY.

I AM ABLE TO POST MY NEW SONGS AND SHORT SKITS ON SOCIAL MEDIA AND NOW THAT MANY PEOPLE FOLLOW ME, I GET PAID TO ADVERTISE PRODUCTS FOR OTHER COMPANIES ON MY PLATFORMS AS A SOCIAL MEDIA INFLUENCER.

CUSTOMERS REACH ME EASILY ON SOCIAL MEDIA AND MESSAGING PLATFORMS TO COLLECT AND DELIVER THINGS FOR THEM OR TO TAKE THEM SOMEWHERE

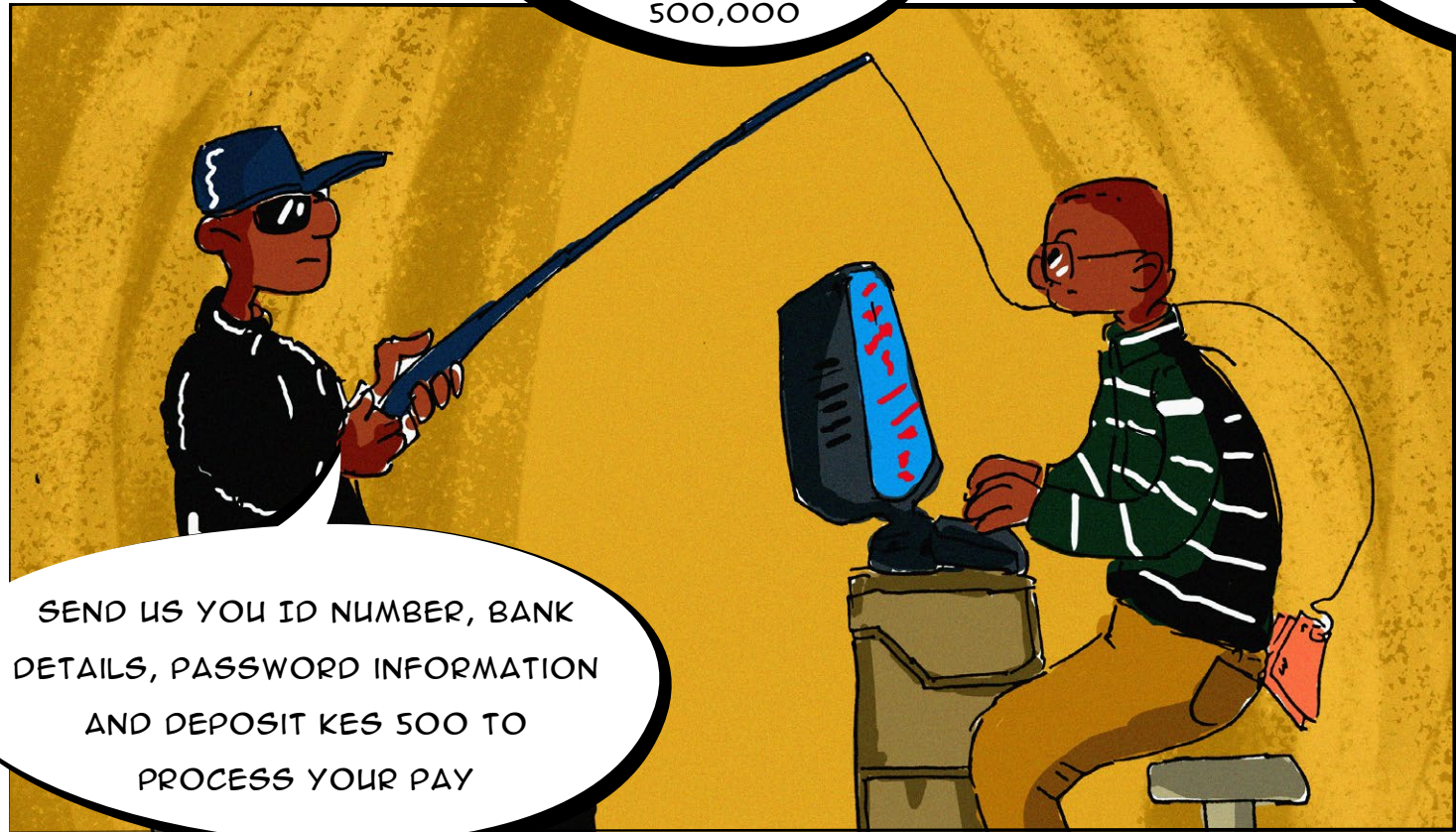




THIS EMAIL SAYS THAT I
HAVE BEEN SELECTED AS
PART OF A NEW SURVEY.
ALL PARTICIPANTS WILL
BE AWARDED KES
500,000



CYBERCRIMINALS
CAN TRICK YOU TO GET INFORMATION
VIA EMAIL AND ITS CALLED PHISHING,
VIA SMS AND IT IS CALLED SMISHING
OR VIA A VOICE CALL AND ITS CALLED
VISHING SO ALWAYS STICK BEFORE
YOU ACT.



SEND US YOU ID NUMBER, BANK
DETAILS, PASSWORD INFORMATION
AND DEPOSIT KES 500 TO
PROCESS YOUR PAY

STICK !

STOP THINK & CHECK BEFORE
SENDING MONEY ASKED FOR
VIA EMAIL, VOICE CALL, SMS
OR INSTANT MESSAGING OR
ON ANY SOCIAL MEDIA
PLATFORMS.



DAD, THERE'S A SOCIAL MEDIA MESSAGE SAYING THAT PEOPLE OF OUR ETHNICITY SHOULD LEAVE THIS TOWN IF WE DON'T SUPPORT THE REGION'S POPULAR POLITICAL PARTY. I'M SACRED !

THAT'S, FAKE NEWS AND HATE SPEECH ANITA



STICK !

VERIFY INFORMATION FROM
REPUTABLE SOURCES





UGLY

WEIRDO

I HATE YOU

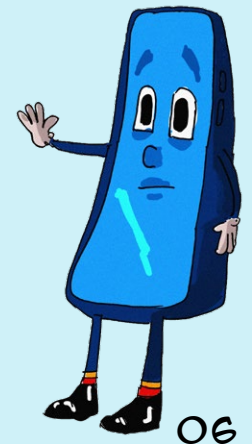
GET A LIFE

DIE ALREADY

CYBERBULLYING IS A CRIMINAL OFFENCE & CAUSES GREAT HARM TO ITS VICTIMS AND CAN EVEN LEAD TO *SUICIDE* SO IT SHOULD BE STOPPED.

STICK !

STOP THINK CHECK, BEFORE YOU SEND HARMFUL CONTENT ABOUT AND ADULT OR CHILD. IF ITS NOT KIND DO NOT SEND IT!



CHECKI PIUS, KUNA 5000
HAPA YA FREE WHEN YOU
CLICK THIS LINK

BODA BODA

JAYMO, CYBERCRIMINALS ATTRACT YOU TO
SITES WITH CATCHY HEADLINES AND ONCE YOU CLICK
ON THEM, THEY WITHOUT YOU KNOWING UPLOAD
MALWARE TO YOUR DEVICE THAT ENABLES THEM TO
STEAL YOUR PERSONAL INFORMATION OR MONEY
FROM YOU. IT'S CALLED CLICK BAITING SO ALWAYS
STICK!

OOH !
STOP THINK
AND CHECK !?



STICK !
THERE ARE A LOT
OF FAKE
OPPORTUNITIES
ON SOCIAL MEDIA

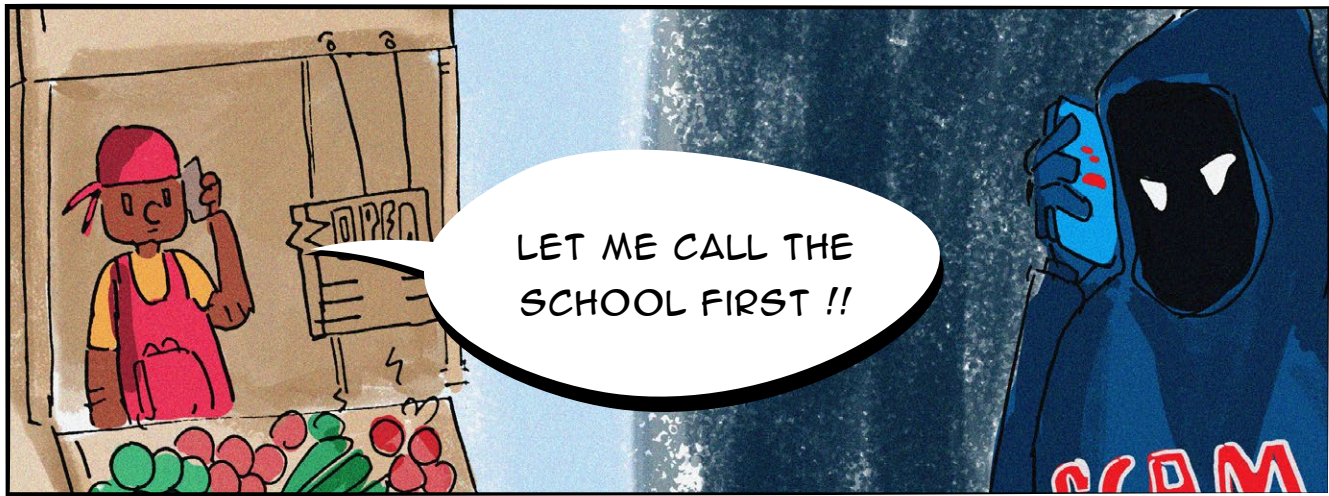


HELLO, NI NANI ?



MAMA BAHATI, I AM A DOCTOR. YOUR DAUGHTER WAS INVOLVED IN AN ACCIDENT WHILE THEY WERE GOING ON A SCHOOL TRIP.

SHE'S HURT BADLY, THE HOSPITAL NEEDS KSH 5000 TO PERFORM SURGERY. SEND IT TO THIS NUMBER.



LET ME CALL THE SCHOOL FIRST !!



YOU SHOULD VERIFY WITH A TRUSTED SOURCE BEFORE ACTING ON A CALL FROM AN UNRECOGNIZED NUMBER,

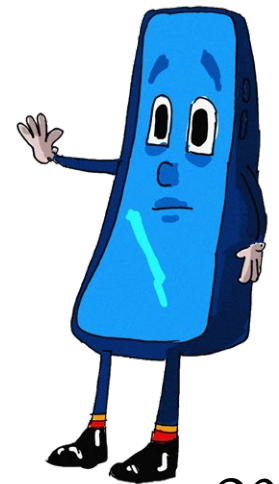
REMEMBER
STICK !

STOP THINK CHECK TO STAY SAFE ONLINE.



A PARENT OR A MATURE FRIEND SHOULD BE AWARE WHO A CHILD IS INTERACTING WITH ONLINE EVEN IF THEIR ONLINE FRIEND TELLS THEM OTHERWISE

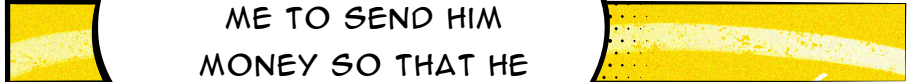
CHILDREN PLEASE LET AN ADULT KNOW WHO YOU ARE TALKING TO ONLINE SO THAT THEY CAN KEEP YOU SAFE FROM CYBERCRIMINALS WHO WANT TO HARM YOU BUT PRETEND TO BE YOUR FRIEND.





MY BOYFRIEND WANTS ME TO SEND HIM MONEY SO THAT HE CAN COME HERE...

ANITA, HAVE YOU EVER SEEN HIM OR HEARD HIS VOICE ?



NO, HE'S ALWAYS TRAVELLING OR IN BAD NETWORK



YOU'RE PROBABLY BEING CATFISHED !!

CATFISHED; THIS IS WHEN SOMEONE CREATES A FAKE IDENTITY TO DECEIVE YOU AND STEAL FROM YOU OR CAUSE YOU HARM. ALSO, ONLY MEET THEM IN PERSON IN A PUBLIC PLACE AFTER A VIDEO CALL VERIFYING THE SOCIAL MEDIA IMAGE





HERE ARE THE BEST WAYS TO KEEP A CHILD SAFE ONLINE

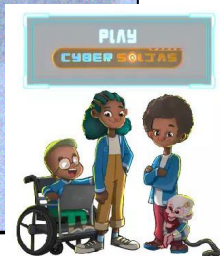
DONT **M**EEET UP
WITH STRANGERS
&

DONT **A**CCCEPT FILES
FROM STRANGERS

CHECK TO MAKE SURE
INFORMATION IS
RELIABLE

STAY **S**AFE
DONT GIVE OUT
YOUR PERSONAL
INFOMATION TO
PEOPLE/ PLACES
YOU DONT KNOW

TELL AN ADULT IF THE
SITUATION IS
UNCOMFORTABLE



THE COMMUNICATIONS
AUTHORITY OF KENYA HAS A
GAME CALLED CYBER SOLJAS
THAT TEACHES CHILDREN HOW
TO STAY SAFE ONLINE.

HERE ARE THE KEY MESSAGES WE'VE LEARNT TODAY



SOCIA MEDIA IS VERY USEFUL TO HELP ME SELL MY PRODUCTS TO MANY PEOPLE CHEAPLY & EASILY.

CYBERBULLYING OF BOTH ADULTS & CHILDREN IS A CRIME AND CAN LEAD TO THE VICTIM'S SUICIDE.

DO NOT FORWARD HATEFUL MESSAGES THAT CAN INCITE OTHERS OR HARM OTHERS

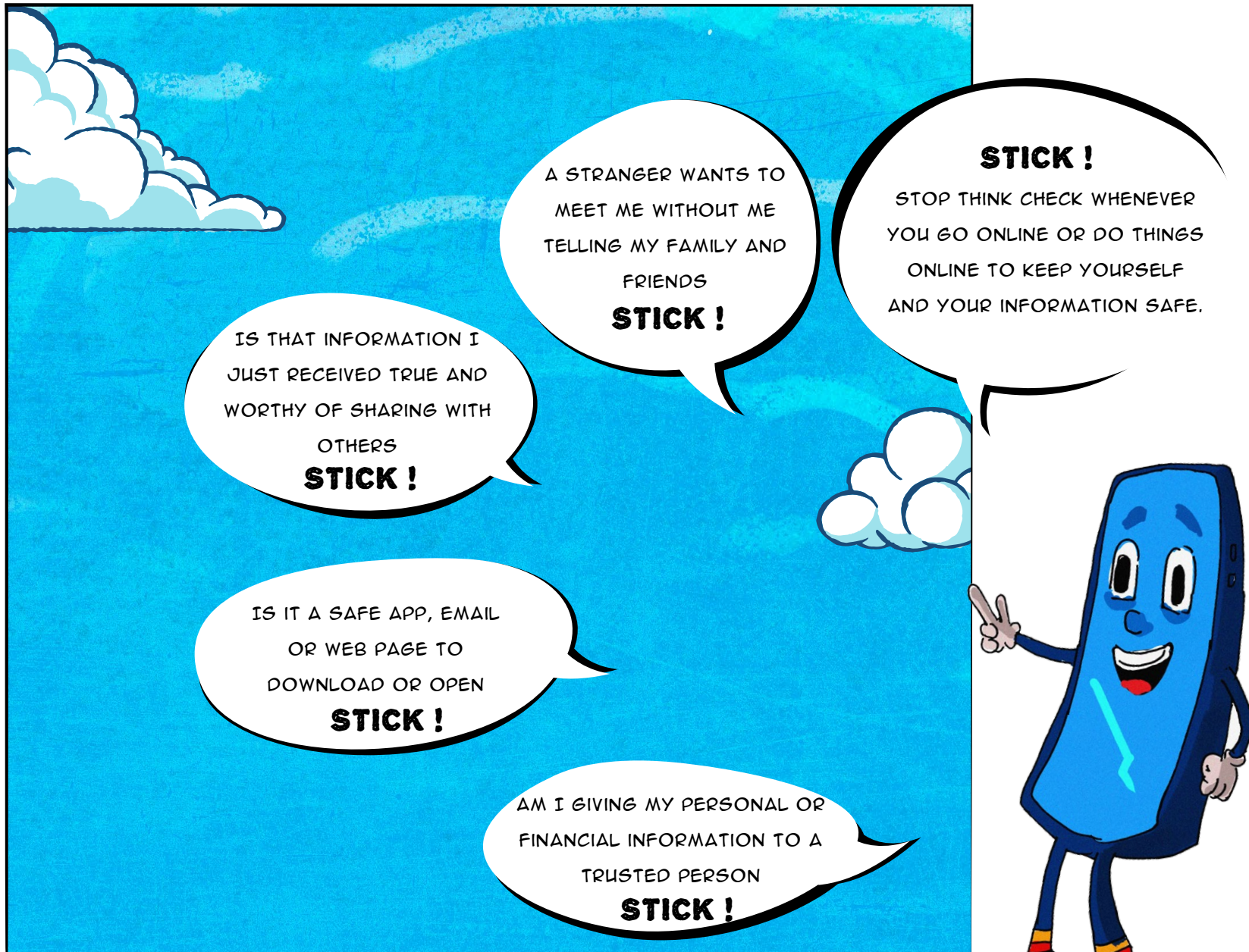
IF A STRANGER TRIES TO GET ME TO SEND THEM MONEY, I NEED TO FIRST **STICK!** STOP THINK CHECK IF WHAT THEY ARE SAYING IS TRUE.

EVEN IF I SEE A CATCHY HEADLINE ONLINE I WILL STICK = STOP THINK CHECK IF ITS ON A LEGITIMATE SITE BEFORE I CLICK IT AND UPLOAD MALWARE ON MY DEVICE

IF A CHILD MEETS A STRANGER ONLINE WHO TELLS THEM TO DO WEIRD THINGS OR MEET THEM WITHOUT TELLING AN ADULT THEY MUST REPORT THIS IMMEDIATELY TO A RESPONSIBLE ADULT E.G. THEIR PARENTS, GUARDIAN OR TEACHERS AS THE STRANGER IS CONNING THEM TO HARM THEM



CYBER HYGIENE BEST PRACTICES FOR SOCIAL MEDIA & MESSAGING
CAN BE SUMMARIZED AS **STICK** I.E. STOP THINK CHECK.





KICTANet
The Power of Communities



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